

2020 Public Involvement and Participation Information

Steve Birr

From: Anna Bartsch <Anna@fwwa.org>
Sent: Monday, December 14, 2020 9:27 PM
To: NEWSC
Subject: Salty on Social Media, Chloride Monitoring Follow-Up, Litter Challenge

CAUTION: This email originated from outside of the organization. Do not click links or open attachments unless you recognize the sender and know the content is safe.

Good evening NEWSC Members,

You can access several social media posts about smart salting [here](#). This folder contains infographics and memes to share on your social media platforms throughout the season. Save these files for future use and remember to track them on your community's Outreach Plan document!

Unfortunately, it's probably too late in the season to advertise for new chloride monitors. There isn't enough time for volunteers to receive the sampling kit and get a baseline reading before salt gets applied to the roads. We are thankful for some Fox-Wolf staff and their families who did chloride monitoring in the region this year, so we know what we can look forward to next year. We invite you to work with us early next fall to get monitors in your community. Monitors will be encouraged to reach out to Kelly so she can track who is monitoring and where. She created this [Google Map](#) to track monitoring data and images which you will use for reporting the activity as an active participation/volunteer event.

The following readings have been taken so far this year. These communities can use these sampling events as active participation activities this year.

Baseline Readings:

10/20/2020 Ashwaubenon baseline reading: 79ppm
10/20/2020 Oshkosh (Sawyer Creek), baseline reading: 71ppm
10/28/2020 Fond du Lac, baseline reading: 31ppm
11/18/2020 Oshkosh (Campbell Creek) baseline reading: 116ppm
11/19/2020 Neenah baseline reading: 67ppm
11/28/2020 Fox Crossing baseline reading: 129ppm

After Winter Storm Readings:

12/13/2020 Ashwaubenon reading: 98ppm
12/13/2020 Oshkosh (Sawyer Creek) reading: 103ppm
12/13/2020 Oshkosh (Campbell Creek) reading, 237 ppm
12/13/2020 Neenah reading: 91ppm

We recommend encouraging residents to do another active participation activity. Cleaning up litter can be done all year long; even in the winter. Challenge your residents to pick up at least one piece of trash on every walk or hike, and document it using the Litterati app. If volunteers join the Fox-Wolf Watershed Alliance's challenge (using the code), we can see where volunteers have picked up trash on the challenge map. This data can be used to easily report active participation credit.

Pages

ALL » PAGE: /government/departments/public-works-streets/fall-leaf-pick-up/

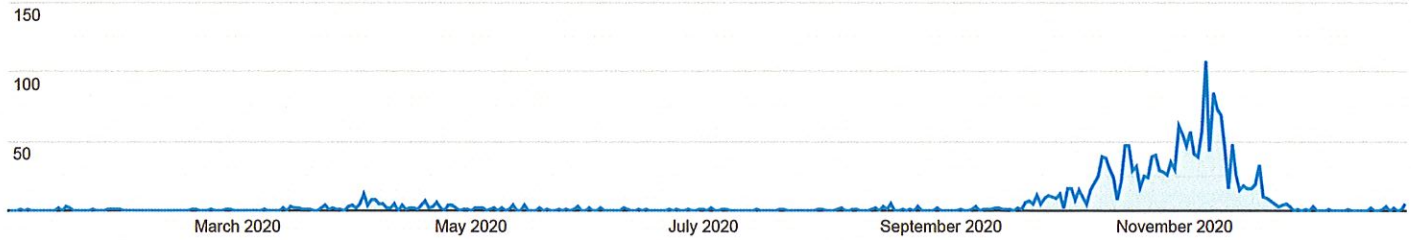
Jan 1, 2020 - Dec 31, 2020



All Users
0.71% Pageviews

Explorer


Pageviews



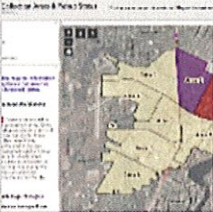
Page	Pageviews	Unique Pageviews	Avg. Time on Page	Entrances	Bounce Rate	% Exit	Page Value
	2,127 % of Total: 0.71% (300,101)	1,914 % of Total: 0.78% (245,847)	00:02:09 Avg for View: 00:01:13 (77.37%)	1,120 % of Total: 0.88% (126,689)	82.05% Avg for View: 57.88% (41.77%)	72.12% Avg for View: 42.22% (70.84%)	\$0.00 % of Total: 0.00% (\$0.00)
1. /government/departments/public-works-streets/fall-leaf-pick-up/	2,127 (100.00%)	1,914 (100.00%)	00:02:09	1,120 (100.00%)	82.05%	72.12%	\$0.00 (0.00%)

Rows 1 - 1 of 1


Post Details


Village of Ashwaubenon
 Published by Jeremy Moeller [?] · October 7, 2020 ·

2020 leaf collection will start next week!
 Check out our app that shows you where the crews are, what area is anticipated to be picked up next and how many times each area has already been picked up. Leaf collection runs through November 25, 2020 (weather dependent).
<https://ashwaubenon.com/leaves>




ASHWAUBENON.MAPS.ARCGIS.COM
Fall Leaf Collection Areas & Pickup Status (Scheduled start 10/12/20)
 Leaf Collection Areas & Pickup Status


Get More Likes, Comments and Shares
 When you boost this post, you'll show it to more people.

343
 People Reached

57
 Engagements

Boost Post



 Teri Hanson, Peter Mickelson and 7 others

1 Comment 3 Shares

Like

Comment

Share



Performance for Your Post

343 People Reached

17 Likes, Comments & Shares

9
 Likes

9
 On Post

0
 On Shares

4
 Comments

2
 On Post

2
 On Shares

4
 Shares

3
 On Post

1
 On Shares

40 Post Clicks

0
 Photo Views

39
 Link Clicks

1
 Other Clicks

NEGATIVE FEEDBACK

0 Hide Post


0 Hide All Posts

0 Report as Spam

0 Unlike Page

Reported stats may be delayed from what appears on posts

Tweet Analytics



Vil of Ashwaubenon @AshwaubenonWI
 2020 leaf collection will start next week!
 Check out our app that shows you where the crews are, what area is anticipated to be picked up next and how many times each area has already been picked up. Leaf collection runs through 11/25 (weather dependent). <https://ashwaubenon.com/leaves>
pic.twitter.com/yUioGf4QGP

Impressions	146
times people saw this Tweet on Twitter	
Total engagements	14
times people interacted with this Tweet	
Link clicks	10
clicks on a URL or Card in this Tweet	
Media engagements	2
number of clicks on your media counted across videos, vines, gifs, and images	
Likes	1
times people liked this Tweet	
Detail expands	1
times people viewed the details about this Tweet	

Village of Ashwaubenon

Published by Jeremy Moeller [?] · October 15, 2020 ·

Curbside leaf collection tips!

To view the current location of where the crews are and where they will be next check our our app at:
<https://ashwaubenon.maps.arcgis.com/.../webappvie.../index.html...>

Get More Likes, Comments and Shares
When you boost this post, you'll show it to more people.

1,503
People Reached

193
Engagements

Boost Post

Paul D. Bents, Michael Zeutzius and 6 others

2 Comments 10 Shares

Like

Comment

Share

Performance for Your Post

1,503 People Reached

30 Reactions, Comments & Shares

14 Like	7 On Post	7 On Shares
1 Love	1 On Post	0 On Shares
3 Comments	2 On Post	1 On Shares
12 Shares	10 On Post	2 On Shares

163 Post Clicks

50 Photo Views	68 Link Clicks	45 Other Clicks
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NEGATIVE FEEDBACK

0 Hide Post	1 Hide All Posts
0 Report as Spam	0 Unlike Page

Reported stats may be delayed from what appears on posts

Tweet Analytics

Vil of Ashwaubenon @AshwaubenonWI
Curbside leaf collection tips!

To view the current location of where the crews are and where they will be next check our our app at:
[https://ashwaubenon.maps.arcgis.com/apps/webappviewer/index.html?id=84754524fde84b1982570d77518bd9d8 ...](https://ashwaubenon.maps.arcgis.com/apps/webappviewer/index.html?id=84754524fde84b1982570d77518bd9d8...)
[pic.twitter.com/wv85hGEPDm](https://twitter.com/wv85hGEPDm)

Impressions times people saw this Tweet on Twitter	423
Total engagements times people interacted with this Tweet	32
Media engagements number of clicks on your media counted across videos, vines, gifs, and images	17
Detail expands times people viewed the details about this Tweet	9
Link clicks clicks on a URL or Card in this Tweet	5
Retweets times people retweeted this Tweet	1



Village of Ashwaubenon

Published by Jeremy Moeller [?] · October 22, 2020 ·

From falling leaves to drifting snow...Quick stats on the Village Fall leaf pickup!

To view the current location of where the crews are and where they will be next check out our app at:

<https://ashwaubenon.maps.arcgis.com/.../webappvie.../index.html...>

From falling leaves to drifting snow...

Your hardworking Ashwaubenon leaf-collecting equipment also clears the roads all winter long, keeping neighborhoods tidy and safe during two seasons



800

number of miles traveled to collect leaves from Ashwaubenon neighborhoods in 2018



7 weeks before Thanksgiving

when the Village's annual bulk leaf collection begins. This allows enough time for equipment to be converted for salting & plowing snow after the program ends.



20,000+

cubic yards of leaves collected during seven-week bulk leaf collection



4 days Per Truck

amount of time it takes to convert equipment for salting & plowing snow



5

number of trucks that must be converted



7 of last 10 years

number of times Ashwaubenon had a significant snowfall requiring the use of snowplows by early December



Performance for Your Post

1,096

People Reached

24

Likes, Comments & Shares

13

Likes

11

On Post

2

On Shares

6

Comments

6

On Post

0

On Shares

5

Shares

4

On Post

1

On Shares

140

Post Clicks

33

Photo Views

41

Link Clicks

66

Other Clicks

NEGATIVE FEEDBACK

1

Hide Post

0

Hide All Posts

0

Report as Spam

0

Unlike Page

Reported stats may be delayed from what appears on posts



Get More Likes, Comments and Shares

When you boost this post, you'll show it to more people.

1,096

People Reached

164

Engagements

Boost Post

11

2 Comments 4 Shares



Like



Comment



Share



Tweet Analytics



Vil of Ashwaubenon @AshwaubenonWI

From falling leaves to drifting snow...Quick stats on the Village Fall leaf pickup!

To view the current location of where the crews are and where they will be next check out our app at:

<https://ashwaubenon.maps.arcgis.com/apps/webappviewer/index.html?id=84754524fde84b1982570d77518bd9d8...>
pic.twitter.com/9njNkFxjZm

Impressions

times people saw this Tweet on Twitter

170

Total engagements

times people interacted with this Tweet

31

Media engagements

number of clicks on your media counted across videos, vines, gifs, and images

13

Link clicks

clicks on a URL or Card in this Tweet

13

Detail expands

times people viewed the details about this Tweet

3

Likes

times people liked this Tweet

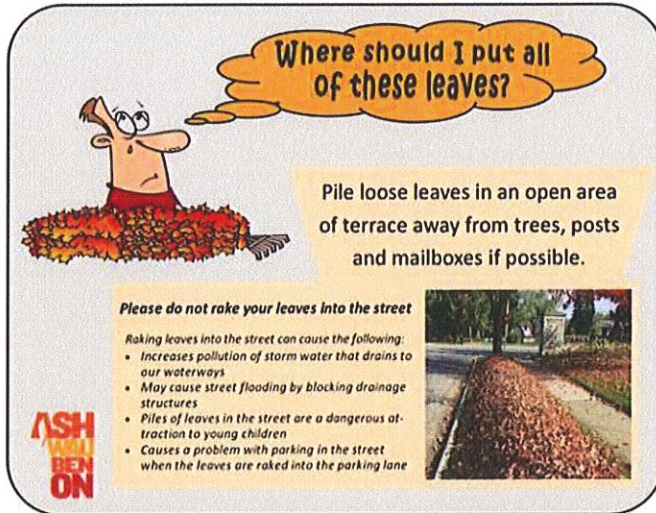
2


Village of Ashwaubenon

Published by Jeremy Moeller [?] · October 29, 2020 ·

Great Fall leaf placement tips!

To view the current location of where the crews are and where they will be next check out our app at:

<https://ashwaubenon.maps.arcgis.com/.../webappvie.../index.html...>

Get More Likes, Comments and Shares

When you boost this post, you'll show it to more people.

747

People Reached

67

Engagements

Boost Post



Michael Zeutzius and Mike DeLaruelle

6 Shares



Like



Comment



Share


Performance for Your Post
747 People Reached

10 Likes, Comments & Shares

4

Likes

2

On Post

2

On Shares

0

Comments

0

On Post

0

On Shares

6

Shares

6

On Post

0

On Shares

57 Post Clicks

29

Photo Views

26

Link Clicks

2

Other Clicks

NEGATIVE FEEDBACK
0 Hide Post

0 Hide All Posts

0 Report as Spam

0 Unlike Page

Reported stats may be delayed from what appears on posts


Tweet Analytics

Vil of Ashwaubenon @AshwaubenonWI

Great Fall leaf placement tips!

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[https://ashwaubenon.maps.arcgis.com/apps/webappviewer/index.html?id=84754524fde84b1982570d77518bd9d8 ...](https://ashwaubenon.maps.arcgis.com/apps/webappviewer/index.html?id=84754524fde84b1982570d77518bd9d8...)
pic.twitter.com/TlrmUgM4NY
Impressions

times people saw this Tweet on Twitter

201
Total engagements

times people interacted with this Tweet

33
Media engagements

number of clicks on your media counted across videos, vines, gifs, and images

16
Link clicks

clicks on a URL or Card in this Tweet

7
Detail expands

times people viewed the details about this Tweet

7
Retweets

times people retweeted this Tweet

1
Likes

times people liked this Tweet

1

3



<https://ashwaubenon.maps.arcgis.com/.../webappvie.../index.html...>

**ASH
WILL
BEN
ON**

Boost Post

3

Reported stats may be delayed from what appears on posts



1



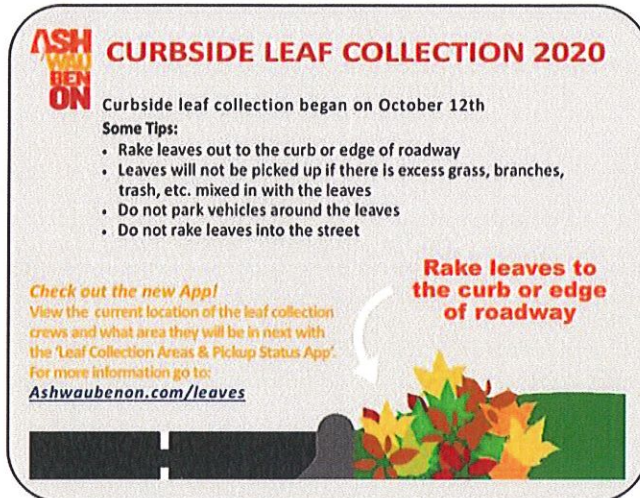
Village of Ashwaubenon

Published by Jeremy Moeller (?) · November 13, 2020 ·

Curbside leaf collection tips!

To view the current location of where the crews are and where they will be next check our our app at:

<https://ashwaubenon.maps.arcgis.com/.../webappvie.../index.html...>



Get More Likes, Comments and Shares

When you boost this post, you'll show it to more people.

509

People Reached

51

Engagements

Boost Post



Patrick Moynihan Jr. and Dyna K. Bents

1 Share



Like



Comment



Share



Performance for Your Post

509 People Reached

4 Likes, Comments & Shares

3

Likes

3

On Post

0

On Shares

0

Comments

0

On Post

0

On Shares

1

Shares

1

On Post

0

On Shares

47 Post Clicks

0

Photo Views

45

Link Clicks

2

Other Clicks

NEGATIVE FEEDBACK

0 Hide Post

0 Hide All Posts

0 Report as Spam

0 Unlike Page

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Tweet Analytics



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pic.twitter.com/NYmYSXV27Q

Impressions

times people saw this Tweet on Twitter

205

Total engagements

times people interacted with this Tweet

27

Media engagements

number of clicks on your media counted across videos, vines, gifs, and images

11

Detail expands

times people viewed the details about this Tweet

8

Link clicks

clicks on a URL or Card in this Tweet

7

Likes

times people liked this Tweet

1